

Partner Toolkit

'Let's Talk Teenagers' is a series of online support sessions and an opportunity for parents and guardians of teenagers and pre-teens to hear about the challenges young people are facing today. These evening sessions will be running on consecutive weeks throughout March. The sessions will discuss the tools parents and guardians can use to support their children and community, covering topics such as:

- drugs and alcohol
- body image
- mental health
- social risks
- safety online
- peer pressure

The project has been funded by the Office of the Police and Crime Commissioner, the Safer Devon Partnership, South Devon and Dartmoor Community Safety Partnership and Teignbridge Council for voluntary service.

How you can help:

We would be very grateful if you can help promote the sessions by sharing information with your communities and partners. You can get involved by

posting the social media messages included in this pack on your corporate social media channels, and via your internal and external newsletters. We have also included an A4 poster that you can print and display. All resources can be found in the ZIP folder attached to the introduction email.

Session Dates:

- Tuesday 8th March
 - How current community issues affect family life
- Tuesday 15th March
 - Respectful relationships
- Tuesday 22nd March
 - Family strengthening

Booking a place:

When sharing, encourage people to visit the Eventbrite page for more information or to book their place. These events are free to attend.

Let's Talk Teenagers Tickets, Multiple Dates | Eventbrite

Please use this shortened link on social media: <u>devon.cc/teenagers</u>

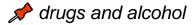
Social Media

We have included examples of social media messages in this pack that are ready to use; if you share messages, please tag the Devon County Council accounts and include the hashtag #LetsTalkTeenagers - we can then share your messages too.



Example messaging

- 1. Have you got teenagers? Learn about some of the challenges young people are facing today, and find out what tools you can use to support them. Visit: devon.cc/teenagers to find out more #LetsTalkTeenagers
- Free support sessions are available throughout March to help parents and carers learn about some of the challenges young people are facing today. Find out more by visiting: <u>devon.cc/teenagers</u> #LetsTalkTeenagers
- 3. Free online support sessions for parents and carers of teenagers, covering topics such as
 - mental health
 - social risks
 - peer pressure



Visit devon.cc/teenagers to find out more about each session and book your free place.

Please remember with all communications to direct followers to **devon.cc/teenagers** for further information.

Instagram Stories

Use Instagram stories to directly link to the <u>Eventbrite page</u>. Simply add a link to the post, and amend the button text to say 'Learn More'. Place the button underneath the arrow.



Newsletters

Use one of the following designs to include in any internal/external newsletters.



Email signatures

Add one of the following designs to your email signature, making sure to hyperlink the image to the <u>Eventbrite page</u>.



Please note that you must add 'Alt Text' to describe the image. You can also expand the information in the text to explain what the image is showing.

How to add 'Alt Text' to an image in your signature

- Click File > Options > Mail > Signatures to open the signature editor.
- Right click on the image in your signature and select Picture.
- Choose Alt Text tab and type in your alt text.

If you have any questions or feedback, please contact us at: safetyandresilienceconsultancy@gmail.com